



Mississippi Mills Council

November 3, 2020

# Our inspiration: Emily Trudeau









# Our Strategic Plan:

## **Mission Statement:**

- To bring ideas, resources and community partners together to improve emergency services in our rural communities.

## **Our Goal:**

- That all rural properties, whether buildings are present or not, have 911 signs posted.



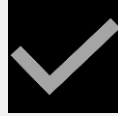
## Objectives:



Encourage rural landowners to use the service



Promote the program through digital, print, and social media



Create a unified system for acquiring 911 signs across all four counties



Establish a partnership with local agribusinesses who will support the program



Persuade municipalities to offer the signs as a service to the community



Develop resources to teach property owners how to contact emergency services efficiently



# Our official launch

## August 23, 2017

Hastings County Plowing Match  
& Trade Show





1234

**FARM 911**  
THE EMILY PROJECT

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[Media](#)

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[Inspired by Emily](#)

[Project Launch](#)



**FARM911.ca**

In the event of an emergency, no one should have to wait helplessly for first responders to find them. Time is everything, and a civic address at the entrance to a vacant farm field could make all the difference.



**Order your civic address today**

**For your family**  
**For your employees**  
**For your community**  
**For first responders**

Please note: each municipality is responsible for civic addresses in their jurisdiction, and will have to be contacted by the property owner to ensure they are participating.



FARM 911: The Emily Project



@FARM911EmilyProject



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(613) 847-3037

**[www.FARM911.ca](http://www.FARM911.ca)**



# Fifteen municipalities currently participating, including:

- Northumberland County
- Zorra Township
- West Nippising
- Admaston-Bromley Township
- Stormont, Dundas and Glengarry
- Prescott-Russell
- Lennox & Addington
- New Tecumseth
- Niagara



Thank You!



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