



Page likes that cam from people who saw your Page or Post in an ad.

10/01/2022 - 01/26/2023



Likes from ads

Engaged users

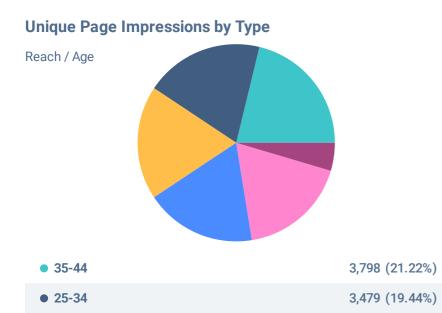


27,105

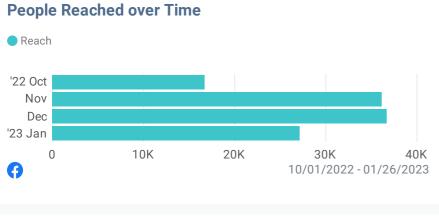


583,305

Impressions







26

Reach 27,114

Total page likes over time O Page impressions O Reach 20K 01 25 Oc... A 10/01/2022 - 01/26/2023



31,429

Fan distribution by gender

Page fans / Gend	ler
Female	4,391 (73.85%)
Male	1,230 (20.69%)
Unknown	325 (5.47%)



1,636 (27.51%)

1,296 (21.80%)

1,026 (17.26%)

Fan distribution by age

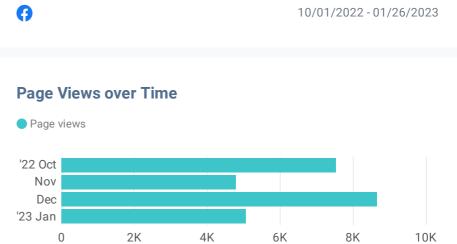
Page fans / Age

35-44

45-54

55-64







25

15

10/01/2022 - 01/26/2023

10/01/2022 - 01/26/2023

20

30

05

Page engagements

Number of people who clicked anywhere on the page.



0

01

Oct '22

27,105

Engaged users

Organic impressions Users who have engaged with your page through organic News Feed

entries **Organic impressions**

30

09

10/01/2022 - 01/26/2023

10/01/2022 - 01/26/2023

04



571,897

20

Post Reach



0

26,920

Post reach

Post engagement

Clicks on Page CTA



39,102

Storytellers

10/01/2022 - 01/26/2023

Top Performing Cities City

Ottawa, ON, Canada	4,715	157
Almonte, ON, Canada	3,434	406
Carleton Place, ON, Canada	2,038	106
Arnprior, ON, Canada	614	22
Perth, ON, Canada	565	14
Smiths Falls, ON, Canada	425	13
Pakenham, ON, Canada	322	32
Braeside, ON, Canada	239	7
Renfrew, ON, Canada	199	4
Toronto, ON, Canada	165	2

11,479

Post impressions

Reach



12,115

Post impressions

Post impressions

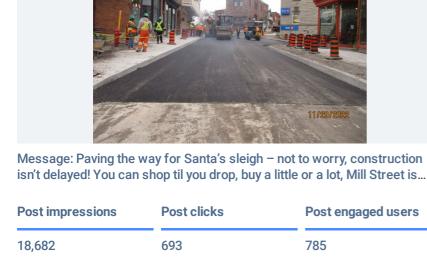
8,618

0

10,579

10/01/2022 - 01/26/2023

TOP post insights



Message: Mississippi Mills is ready to welcome hundreds of residents and visitors to downtown Almonte and Pakenham next week to experience		
Post impressions	Post clicks	Post engaged users

2022 MUNICIPAL ELECTIONS

601

Post engaged users

Post engaged users

308

846

578

	Acclaimed	SIMISTA LOVIKI	
	DEPUTY MAYOR	RICKEY MINNILLE	
	ALMONTE WARD	MARY LOU SOUTER JANE TORRANCE	
	RAMSAY WARD	BEV HOLMES VICKI LOWE	
	PAKENHAM Acclaimed	DENZIL FERGUSON	
Message: The unofficial results are in for the Municipality of Miss Mills. A certified list will be posted tomorrow.			

sissippi

Post clicks

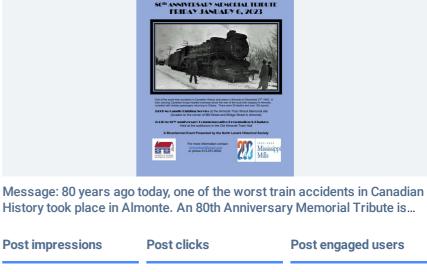
1,347

ADULT RECREATION	
DODMINTON	



Post clicks

372



16,817 1,159 1,078

TRAIN CRASH IN ALMONTE!

CURLING CURLING QUÉBEC	
SILING PICE NO PROPERTY OF THE	
Message: You may recognize Lauren Horton as our Tax and Watbut did you know that when she's not working in the office, she's	

Post engaged users

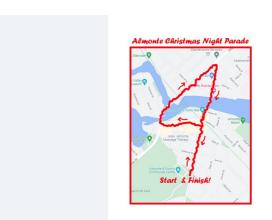
1,236

Post clicks

1,532

between CUPE and the Province, the School Age programs will not be... Post impressions Post clicks Post engaged users 9,547 1,273 923

Message: !NOTICE: Please be advised that should negotiations fail



Message: Tonight's the night! Join us at 5pm for the Almonte Santa Claus Night Parade! It starts and ends at the John Levi Community Centre on...

Post impressions	Post clicks	Post engaged users
8,513	360	383 10/01/2022 - 01/26/2023