

From: message@maddmessage.ca
To: [Casey Munro](#)
Subject: MADD Message Yearbook Advertising Information
Date: December 12, 2022 11:21:15 AM
Attachments: [MaddMessage_Advertising_Rates.pdf](#)
[SAMPLE_PAGES.pdf](#)

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Dear Mayor Lowry & Council,

I hope that everyone is doing well. Please accept this email as our official sponsorship advertising request. Thank you for your time and consideration. Please feel free to email or call the office at (613) 225-8232. We hope to have the Township of Mississippi Mills join us in support of MADD Canada. We look forward to hearing from you. Have a wonderful holiday season!

The MADD Message Yearbook is a publication designed to raise awareness and funds for the many programs MADD Canada provides, including educational seminars in schools for new young drivers, (<https://maddyouth.ca/school-program>) (<https://maddyouth.ca/weed-out-the-risk/>) (<https://maddyouth.ca/smartwheels-program/>). The publication will be available to the public and to our business and professional advertisers free of charge via mail and in high profile public locations. By placing your advertisement you can take part in the messaging focused on stopping impaired driving in our communities, while publicly promoting your commitment to the cause. For additional information, to see our rates, and to see a recent e-copy, please visit our website, www.maddmessage.ca. Without the backing of the business community, this important publication would not be possible. We hope to count on your participation in our upcoming edition.

Yours truly,
Stacey Biekx
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