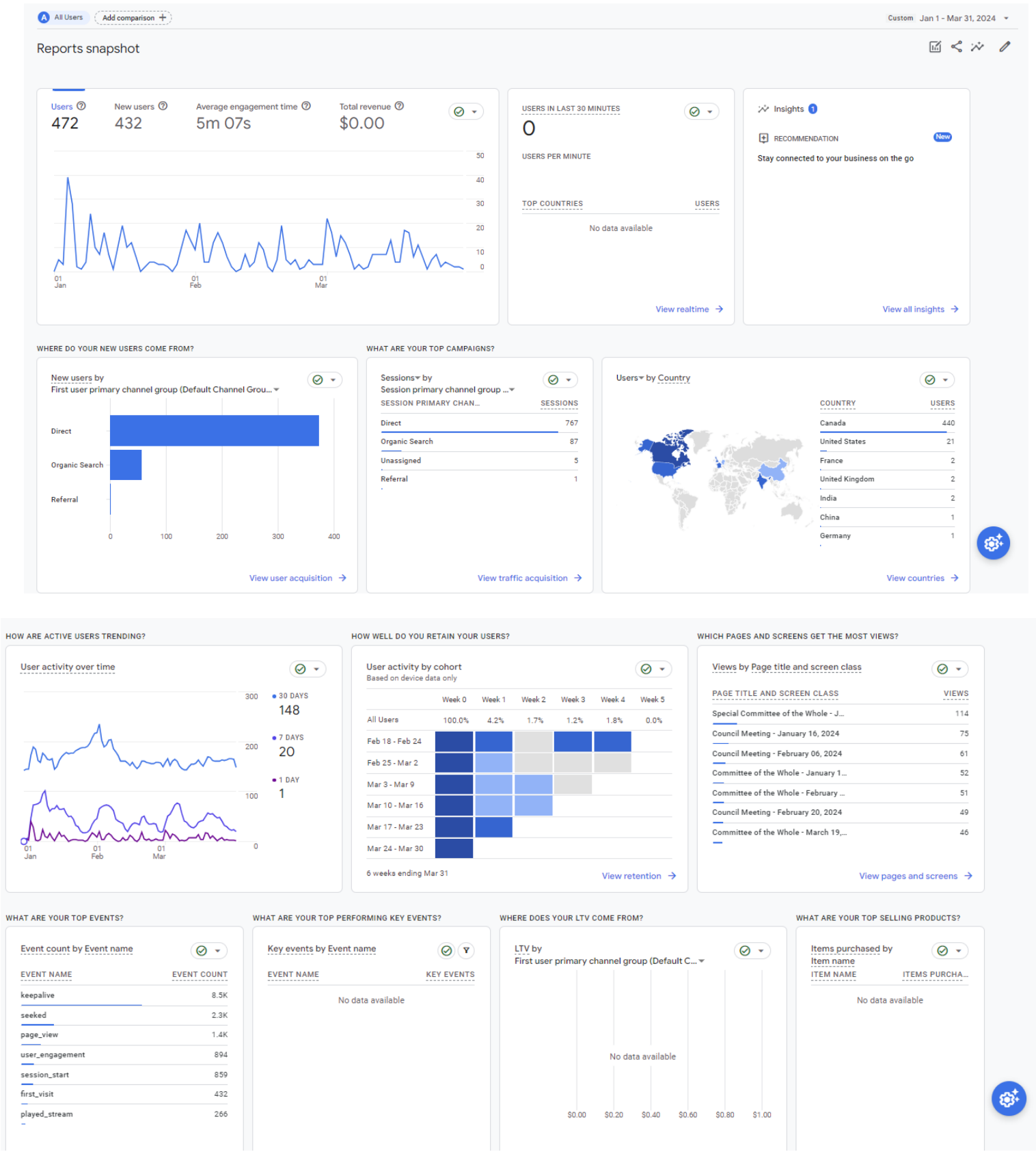


Website Analytics (January 1, 2024 – March 31, 2024)



HOW ARE ACTIVE USERS TRENDING?

User activity over time

30 DAYS148

7 DAYS20

1 DAY1

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort

Based on device data only

Week 0Week 1Week 2Week 3Week 4Week 5

All Users100.0%4.2%1.7%1.2%1.8%0.0%

Feb 18 - Feb 24

Feb 25 - Mar 2

Mar 3 - Mar 9

Mar 10 - Mar 16

Mar 17 - Mar 23

Mar 24 - Mar 30

6 weeks ending Mar 31

View retention

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN CLASS

VIEWS

Special Committee of the Whole - J...

114

Council Meeting - January 16, 2024

75

Council Meeting - February 06, 2024

61

Committee of the Whole - January 1...

52

Committee of the Whole - February ...

51

Council Meeting - February 20, 2024

49

Committee of the Whole - March 19,...

46

View pages and screens

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME

EVENT COUNT

keepalive

8.5K

seeked

2.3K

page\_view

1.4K

user\_engagement

894

session\_start

859

first\_visit

432

played\_stream

266

WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME

KEY EVENTS

No data available

WHERE DOES YOUR LTV COME FROM?

LTV by

First user primary channel group (Default C...

No data available

WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by

Item name

ITEM NAME

ITEMS PURCHA...

No data available

