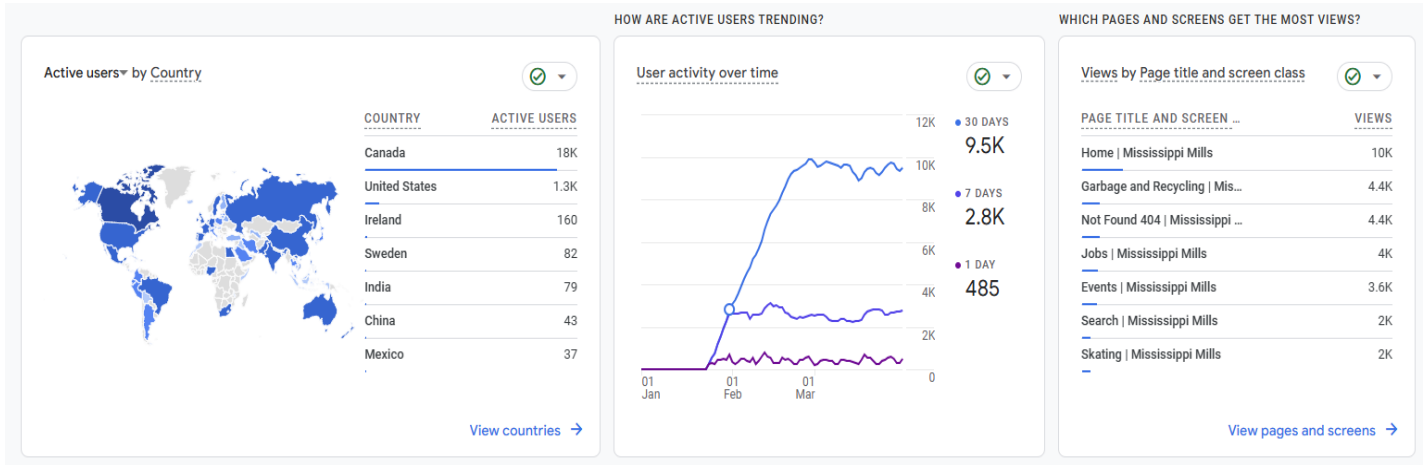
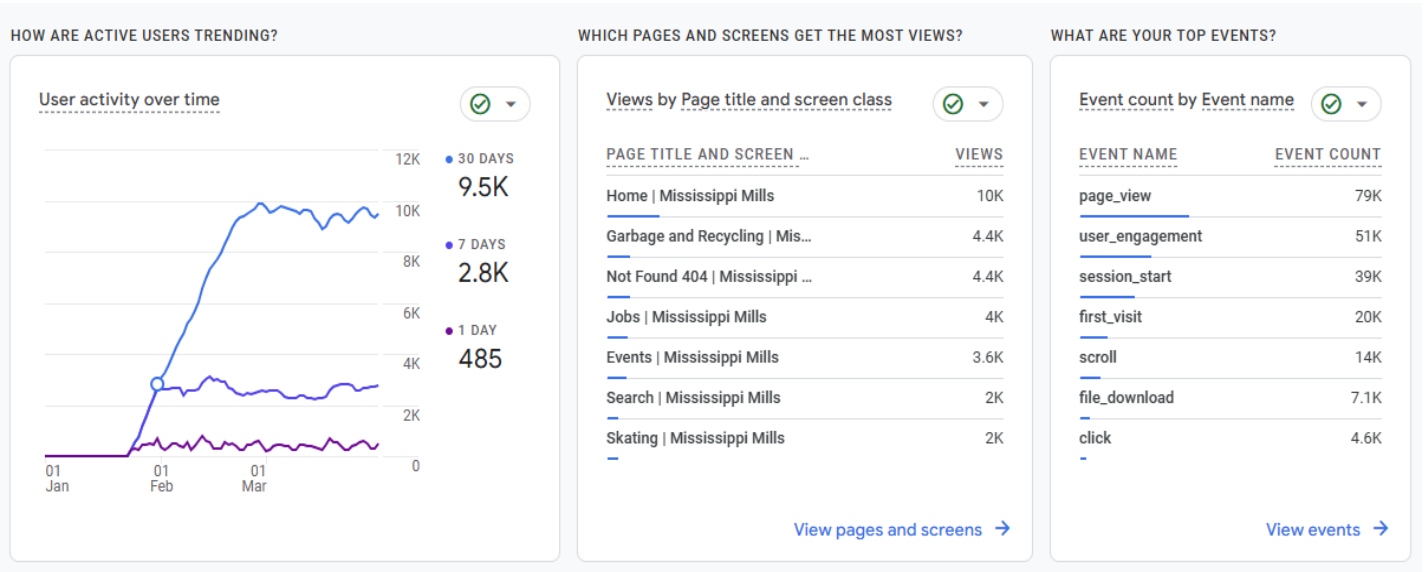
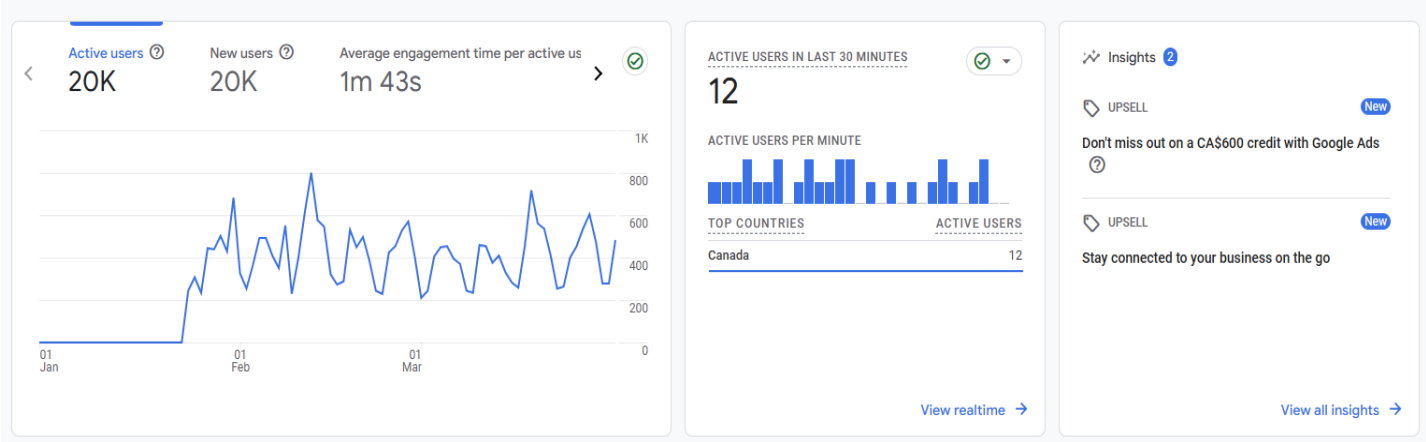
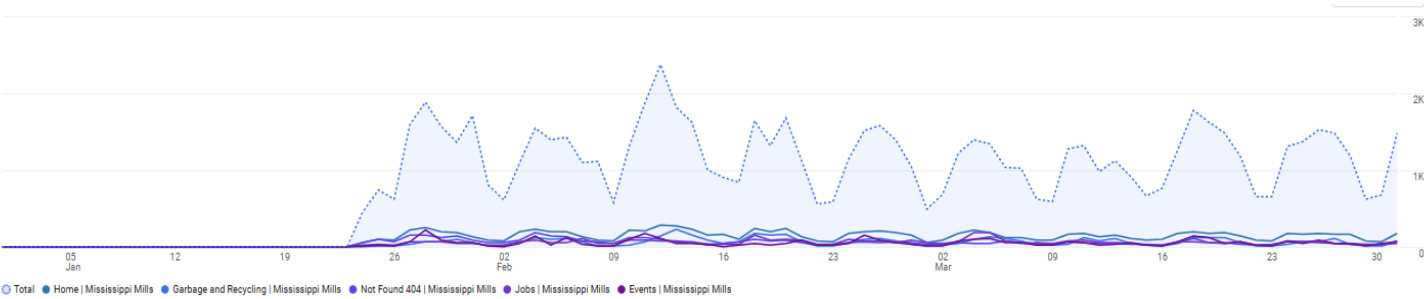


Mississippi Mills Website Analytics – January 1 – March 31, 2025

Breakdown of users



Page views breakdown



Plot rows		Search...		Rows per page: 10		Go to: 1		1-10 of 1241	
Page title and screen class		Views	Active users	Views per active user	Average engagement time per active user	Event count All events	Key events All events	Total revenue	
Total		78,512 100% of total	19,678 100% of total	3.99 Avg 0%	1m 43s Avg 0%	219,002 100% of total	0.00	\$0.00	
1	Home   Mississippi Mills	10,199 (12.99%)	4,834 (24.57%)	2.11	36s	28,799 (13.15%)	0.00 (-)	\$0.00 (-)	
2	Garbage and Recycling   Mississippi Mills	4,431 (5.64%)	2,063 (10.48%)	2.15	59s	11,685 (5.34%)	0.00 (-)	\$0.00 (-)	
3	Not Found 404   Mississippi Mills	4,377 (5.57%)	2,678 (13.61%)	1.63	10s	13,576 (6.2%)	0.00 (-)	\$0.00 (-)	
4	Jobs   Mississippi Mills	4,034 (5.14%)	2,007 (10.2%)	2.01	51s	12,426 (5.67%)	0.00 (-)	\$0.00 (-)	
5	Events   Mississippi Mills	3,643 (4.64%)	715 (3.63%)	5.10	1m 31s	10,310 (4.71%)	0.00 (-)	\$0.00 (-)	
6	Search   Mississippi Mills	2,049 (2.61%)	1,148 (5.83%)	1.78	44s	4,724 (2.16%)	0.00 (-)	\$0.00 (-)	
7	Skating   Mississippi Mills	2,015 (2.57%)	976 (4.96%)	2.06	47s	5,641 (2.58%)	0.00 (-)	\$0.00 (-)	
8	Paperless E-Billing Enrollment - Mississippi Mills	1,416 (1.8%)	570 (2.9%)	2.48	4m 40s	4,561 (2.08%)	0.00 (-)	\$0.00 (-)	
9	Planning and Land Use   Mississippi Mills	1,366 (1.74%)	628 (3.19%)	2.18	30s	3,310 (1.51%)	0.00 (-)	\$0.00 (-)	
10	Contact Us   Mississippi Mills	1,362 (1.73%)	917 (4.66%)	1.49	40s	3,178 (1.45%)	0.00 (-)	\$0.00 (-)	