

# THE CORPORATION OF THE MUNICIPALITY OF MISSISSIPPI MILLS

## QUARTERLY UPDATE

**DATE:** May 27, 2025

**TO:** Committee of the Whole

**FROM:** Tiffany MacLaren, Manager Community and Economic Development

**SUBJECT:** Community and Economic Development Q1

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### DEPARTMENT HIGHLIGHTS:

We hosted a very successful Community Open House (61 Booths) and a Community Organization Luncheon on funding that was well attended and well received. We hosted 3 family movie events this quarter and partnered with the youth center, on the canteen.

New this year we generated some revenue through March Break by promotion sponsorship opportunities for public skating.

We received news of two successful grant applications the first towards the salary for a Tourism summer student and \$15,000 for Canada Week Celebrations, which includes Indigenous Peoples Day (June 21<sup>st</sup>) Canadian Multi Cultural Day (June 27<sup>th</sup>) and Canada Day (July 1<sup>st</sup>).

### 2025 PROJECT UPDATES/PENDING ITEMS:

This quarter staff invested significant time in our Economic Development Plan background data collection and analysis to prepare for the May PIC. In preparation of the themes and data was reviewed our Mississippi Mills Business Survey, the 2025 Statistics Canada's Labour Market Data, the 2021 Census, and Statistics Canada Agricultural Data Next steps will be the stakeholder sessions and preparations for the June PIC.

Work is progressing on the new Mississippi Mills Inclusion Charter and Welcome Package—important tools designed to foster a welcoming, inclusive, and equitable environment for everyone who lives in, works in, moves to, or visits our community. These initiatives aim to celebrate diversity, promote belonging, and ensure that all individuals feel respected, valued, and supported as part of the Mississippi Mills family.

We participated in the Ottawa Travel Show in March and distributed our new 2025 Mississippi Mills Visitor Guide this year's guide is a pocket size and links back to the website for more information. We printed 7000 guides that will be distributed across the region over the summer months.

**KPIs:**

JANUARY – MARCH Q1 – Almonte Old Town Hall				
EVENT NAME	#/Events	Total Rev.(incl. SC)	Surcharge Only	Comments
<b>Public Events</b>				
<b>Music Events - Concerts/Tea Dances</b>				
Almonte in Concert	2	\$1,216.60	\$742.00	
Folkus	3	\$2,421.20	\$1,020.00	
Standing Room Only	2	\$466.20	\$308.00	
Black History	2	\$500.60	\$139.00	
Ottawa Jazz Festival	1	\$842.80	\$436.00	
<b>Sub-Total</b>	<b>10</b>	<b>\$5,447.40</b>	<b>\$2,645.00</b>	
<b>Miscellaneous (Wellness Events/Movies/Seminars/Camps/Fund Raisers)</b>				
Canoe Movie	1	\$362.65	\$244.00	
Wellness Events	3	\$630.75	\$207.00	
Political Functions	2	\$431.95	\$132.50	
Drama Day Camp	1	\$179.30	\$55.00	
<b>Sub-Total</b>	<b>7</b>	<b>\$1,604.65</b>	<b>\$638.50</b>	
<b>Private Events</b>				
ICF Workshop	1	\$197.95		multi-purpose room
Baby Showers	2	\$256.45	\$70.00	
Private Dance Practice	3	\$271.20	\$22.60	
Celebration of Life	1	\$226.00	\$55.00	
<b>Sub-Total</b>	<b>7</b>	<b>\$951.60</b>	<b>\$147.60</b>	
<b>Weekly Programs</b>				
Yoga		\$3,186.60		7 classes/week (3 instructors)
Choir		\$452.00		once per week
Fitness		\$542.40		once per week
Dance (children's program)		\$1,579.40	\$20.00	twice per week
<b>Sub-Total</b>		<b>\$5,760.40</b>	<b>\$20.00</b>	
<b>Municipal Events (Non-Revenue)</b>				
Family Day Movie	1	N/C		
Planning Open House	1	N/C		
Daycare Meeting	1	N/C		
Habitat for Humanity	1	N/C		
<b>Total</b>		<b>13,764.05</b>	<b>\$3,451.10</b>	

## LOOKING AHEAD:

June is Participaction Month. We received a \$1000 grant and have events planned throughout the month to get people moving. Residents are encouraged to visit our website to log to log their activities. Staff have arranged partnerships with many local organizations to create even more opportunities to get moving. Participation has a focus on diversity this year. We have the opportunity to win up to \$100,000 towards recreation in Mississippi Mills.

June (ALL MONTH)	Participation
June 2	Almonte Mayor and Council Participation Walk
June	Bicycle Month
June 5	55+ Expo (co-hosted with Home Hospice)
June 11-12	AMO Rural Democracy Forum (AOTH)
June 18	Pakenham Mayor and Council Participaction
June 21	Indigenous Peoples Day Event (co hosted with All My Relations)
June 27	Multicultural Potluck on Mill St. (co hosted with the Mississippi Mills Inclusion Project)
June 30 5PM to Dusk	Canada Day Eve Pakenham
July 1 3:00PM to Dusk	Canada Day Almonte
July 25	Craft Beer Fest – Almonte Old Town Hall Outside
August	2 x Movie Nights (dates TBD) -Cedar Hill School House -Alameda
September 10	MM Community Open House
September 25	Mississippi Mills Business Breakfast - Pakenham
September 28	Doors Open Mississippi Mills (part of Doors Open Ontario)
September 30	Truth & Reconciliation Day (co hosted with MMYC)

Respectfully submitted by,

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Tiffany MacLaren,  
Manager Community  
and Economic Development