

MISSISSIPPI MILLS PUBLIC LIBRARY

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Mississippi Mills Public Library

MESSAGE FROM THE CEO/CHIEF LIBRARIAN

No one could have predicted the year to come. In January, the Library was preparing for an exciting year ahead. Staff members were working on innovative STEM (science, technology, engineering and mathematic) programs thanks to support from the Elizabeth Kelly Library Foundation and our meeting room was booked with Travelogues, movie afternoons, book clubs and Storytimes. The branches were bustling.

As COVID-19 quickly became a real threat, the Library had to close to the public on March 14, 2020. Thanks to the lobbying effort of the Library Board and the public library community, the Ontario government included libraries in the first stage of the reopening plan. Starting May 19th, libraries were able to offer pickup service. In our community, pickup service was welcome news because many residents do not have adequate high-speed internet needed to access online digital material.

We have opened, closed, and reopened for pick-up service several times throughout the year and community support has remained strong. As you will see from the following highlights and statistics, we have transformed library service to meet community needs. From activity kits to online robotics programs, the Mississippi Mills Public Library continues to grow and expand.

Through all the disruptions and changes, we have many people to thank for our success. To start, the Library would not be able to reopen and offer new service options without dedicated staff. The Library Board has been library champions, taking time to approve new health and safety guidelines, write letters to ministers, and advocate for the needs of residents and staff. We have also received guidance and support from the Municipality and Council. The Friends of the Library continue to raise money for new programs and the Elizabeth Kelly Library Foundation checks in regularly to see how they may help. There are too many individuals to thank personally so please know that your support and encouragement has been appreciated.

Sincerely,

Christine Row CEO/Chief Librarian Mississippi Mills Public Library

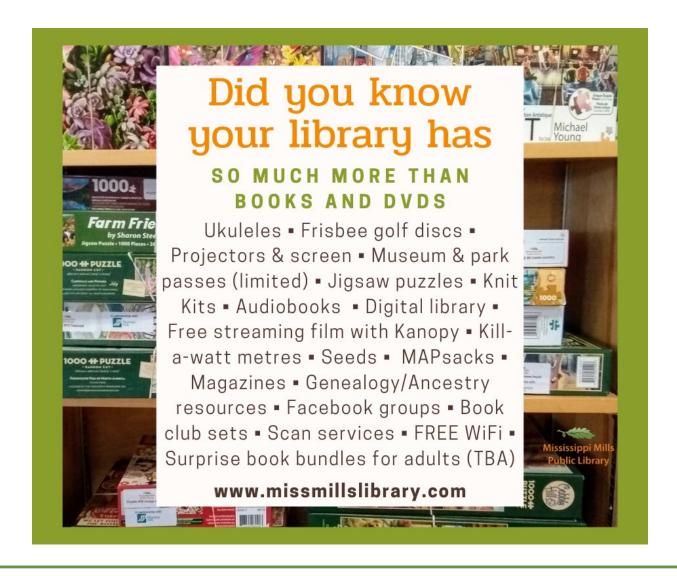
ABOUT THE LIBRARY

MISSION

To inspire lifelong learning, provide equitable access to information, advance knowledge and strengthen our community.

VISION

An informed, engaged, creative & connected community.



2020 HIGHLIGHTS













- Installed new accessible shelving in the adult fiction area
- Built a new website
- Pick-up Service
- Collaborated with the Community Economic & Cultural Coordinator, and participated in the Mississippi Mills Backyard Garden Program and Puzzle Lending Program.
- Tripled our graphic novel collection (now the most popular collection)
- Craft in a Bag program
 - storytime
 - seniors (in partnership with MMTogether)
 - kids
 - teens
- STEM Programming (science, technology, engineering and mathematics)

2020 LIBRARY STATISTICS

- **Active Library Cardholders** 6,137
- **Activity Kits**
 - Kids 1241
 - Teens 210
 - Seniors 215
- **STEM Programs**

(October-December)

 266 attended 48 programs (Lego robotics, Ozobots)

- **Technology**
 - helped 335 people with technology
 - boosted internet access at both branches
 - hosted 7,736 internet connections
- 2020 Circulation
 - o circulation of physical library material = 69,315
 - streaming and downloading of eBooks, downloadable audiobooks and videos = 21,830
 - TOTAL CIRCULATION = 91,145 (73% of 2019)









VALUE OF LIBRARY SERVICE

VALUE OF SERVICES

Quantity of Use	Library Services	Value of Service
69,315	Print/DVDs/Audiobooks (\$25)	\$1,732,875
21,830	eTitles (\$20)	\$436,600
7,736	Internet Access (\$5)	\$38,680
266	Programs-STEM (\$25)	\$6,650
335	Technology Tutoring (\$25)	\$8,375
	TOTAL Value of Services	\$2,223,180

FEEDBACK ON SERVICES

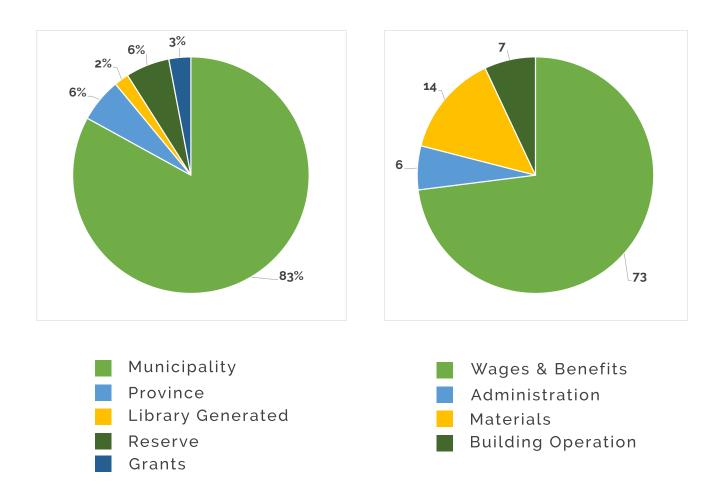
"Thanks for all you and your colleagues do. When I consider the things that could be worse during this pandemic, having no library service invariably figures large."

"Thank you so very much for offering this service. I don't know if I'll ever be able to relay to you how amazing it has been to still be able to borrow reading material, when the rest of the world seems to be falling apart this last year. We appreciate you all so much!"

"This was by far the funnest thing we have been a part of since COVID. It was absolutely enjoyable from start to finish. The direction that was given was perfect. We were able to build our robot and program it together. It was so fun. As an added touch, the staff of the library had a little gift and card prepared at my husband and my station. It was so thoughtful and brought tears to my eyes. I felt very loved by my community!!! The facilitators were super friendly and helpful and kept things going at a fun pace. I can't believe I have not tried an event at my library before. It was fantastic!!!

FINANCIALS

REVENUE VS EXPENSES



Note: 2020 financials-revenue and expenses impacted by closures and staff placed on declared emergency leave (DEL).

PARTNERSHIPS













VOLUNTEERS



MMPL VOLUNTEERS

For volunteering over 917 hours delivering books to people throughout the community, helping to run programs and keep our branches organized.



THE CORRIDOR GALLERY

Carell Farmer

Thank You!

MMPL STAFF

Christine Row, CEO /Chief Librarian

Monica Blackburn, Deputy Librarian

CIRCULATION STAFF

Margo Hay-Goodings

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Karen Kiddey

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